

**Vote in the
final referendum
3-24 March 2016**

This information is available in Te Reo, Sign Language
and 24 additional languages at flag.govt.nz

**For further details visit flag.govt.nz
or call 0800 36 76 56**

Authorised by the Flag Consideration Panel



**Flag
Consideration
Project**

**Our nation.
Your choice.**



Flag Consideration Project

It's time to decide

The people of New Zealand have a unique opportunity to decide the future of our flag.

It's time to consider the two options, choose which flag represents us and vote in the final referendum.

Make your choice and help determine which flag we'll stand for now and into the future.



Silver Fern Flag

Designer: Kyle Lockwood

The designer considers the silver fern a New Zealand icon which has been proudly worn by generations for over 160 years. The designer's intent is that the multiple points of the fern leaf represent Aotearoa's peaceful, multicultural society, a single fern spreading upwards representing one people growing onward into the future. The bright blue represents our clear skies and the Pacific Ocean, and the Southern Cross guided early settlers to our islands and represents our location in the South Pacific.

Current New Zealand Flag

Designer: Admiral Sir Albert Hastings Markham, KCB

The royal blue background has come to represent the blue sea and sky surrounding us. The stars represent the Southern Cross constellation which can only be seen in the Southern Hemisphere, emphasising New Zealand's location in the South Pacific Ocean. The Union Jack in the top left-hand corner recognises New Zealand's historical foundations as a former British colony and dominion. This flag was officially adopted in 1902.